



Distinction in men's garments is only possible when each garment is made to fit the man instead of trying to make the man fit the garment. No two men are exactly alike. That's why the particular dresser should have his garments fitted to his special measure by the acknowledged leader in men's made to order garments. The care with which we execute your orders, and the style, cut and superior workmanship, as well as the close attention to details have justly earned for us the reputation of being "the best in the business." When you order your Xmas suit, see that it comes from

TRAYLOR THE TAILOR.

MOONEY & DALLAS

Have just received a carload of Fresh Canned Good, consisting of everything that's put up in tins. We are agents for the Texas Oil Co. and can supply you with gasoline, naphtha and oils of all kinds, wholesale or retail. We have a complete line of stoneware, jugs, churns, flower pots, milk pans and everything in the stoneware line.

Try a sack of our new Stock Food, Hulls and Cotton Seed Meal mixed---there is none better.

QUAIL LOADS! We have just received a big and complete line of shells of all kinds. These shells were loaded especially for us and are just what the hunters want. We can give any load.

The Cost of Advertising.

The unawake merchant often wonders how some rival "can afford to spend so much money for advertising." He is sure that he could not—that it would bankrupt him in short order to "plunge" into publicity on the scale that the other fellow does.

"The other fellow is not worrying about the 'cost' of his advertising for the simple reason that he doesn't have to pay it. The competitor who cannot 'afford' to advertise really, in effect, pays the bills of the man who can 'afford' it."

He pays then in the loss of business caused by his failure to advertise. The business he ought to have—his "share" of the trade in his line—goes, in large part, to the competitor who seeks it, who can afford to advertise for it. The profits on the trade drawn away from the timid advertiser by the aggressive one pays the latter's advertising bills—and leaves a comfortable surplus.

This is a fact which progressive merchants are proving all the time—so it ought to have some personal significance to the over-cautious to get rich before "risking" adequate advertising campaign. —Fort Worth Telegram.

SEVEN YEARS OF PROOF
"I have had seven years of proof that Dr. King's New Discovery is the best medicine to take for coughs and colds and for every disease condition of throat, chest or lungs," says W. V. Henry of Panama, Mo. "The world has had thirty-eight years of proof that Dr. King's New Discovery is the best remedy for coughs and colds, la-grippe, asthma, hay fever, bronchitis, hemorrhage of the lung, and the early stages of consumption. Its timely use always prevents the development of pneumonia. Sold under guarantee at Calvert's drug store. 50c and \$1.00 Trial bottle free.

An Old Maid's Reason for Not Marrying.

An old maid was asked by an inquisitive young married woman why she had never married. Her reply was that she did not see that she had any need of a husband, as she had a dog that growled, a parrot that swore, a lamp that smoked, and cat that staid out nights.

How is your Digestion?
Mrs. Mary Dowling of No. 228 8th Ave., San Francisco, recommends a remedy for stomach trouble. She says: "Gratitude for the wonderful effect of Electric Bitters in a case of acute indigestion, prompts this testimonial. I am fully convinced that for stomach and liver troubles Electric Bitters is the best remedy on the market today." This great tonic and alterative medicine invigorates the system, purifies the blood and is especially helpful in all forms of female weakness. 50c at Calvert's drug store.

No Personal Grudge.

Dr. John Lovejoy Elliott, head worker of Hudson Guild settlement in New York, was lecturing some boys from the water front on the doings of Nero. He gave a vivid picture of the cruelty of the emperor and thought that he must have fixed the idea of nonethal deeds in the minds of his hearers. Then he began questioning:

"Boys," said the teacher, "what do you think of Nero?" "There was no reply, and the class moved around uneasily."

"Well, O'Brien, what do you think of Nero? Would you say he was a good man? Would you like to know him?"

"No answer and O'Brien looked longingly at the door."

"Well, wasn't Nero a bad man?"

"He never done nothin' to me," was the unexpected response, reflected the Tammany of not butting in.

WATCHED FIFTY YEARS.
"For fifteen years I have watched the working of Bucklen's Arnica Salve; and it has never failed to cure any sore, boil, ulcer or burn to which it was applied. It has saved us many a doctor bill," says A. F. Hardy of East Wilton, Maine. 25c at Calvert's drug store.

THE Panola Watchman says that teaching a girl to thump a piano and play society and teaching every boy to book keep, and bank, will in 20 years make potatoes worth \$5.00 a bushel and hay \$50 a ton. To which we say amen.

Very Patriotic.

A man was painting a house white and trimming it with red. While trimming the porch columns a boy came along and asked him:

"What! Painting the porch posts red and white! Why are you doing that?"

"That's the way the mistress wants them."

"Why?"

"So she can sit on the porch when she gets the blues and be as patriotic as Gen. Washington."

When ever you have a visitor, if you call up the HEADLIGHT office and tell us of it, or of any other item of local news that you know, you will confer a favor up on the paper and at the same time you will help make the HEADLIGHT a better local paper.

WE have a nice line of \$5.50, \$6.00 and \$6.50 Stetson shoes in patent, vici and gun metal leathers. If you want foot comfort and your money's worth, buy the Stetson shoe.

TRAYLOR THE TAILOR.

An Eloquent Prayer.

Says a Washington clergyman: "I had invited an aged deacon to offer prayer. 'O Lord,' prayed he, 'gib dis poor brudder de eye of de eagle, dat he spy out sin after off. Give his hands to the gospel plough. Tie his tongue to de line of truf. Nail his yere to de gospel pole. Bow his head 'way down in some lonesome, dark and narrer valley, where prayer is much wanted to be made. Noint him wif de kerosene ile of salvation, an' set him on fire.'" —Harper's Weekly.

Be as careful as you can you will occasionally take cold; and when you do, get a medicine of known reliability, one that has an established reputation and that is certain to effect a quick cure. Such a medicine is Chamberlain's Cough Remedy. It has gained a world wide reputation by its remarkable cures of this most common ailment, and can always be depended upon. It acts on nature's plan, relieves the lungs, aids expectoration, opens the secretions and aids nature in restoring the system to a healthy condition. During the many years in which it has been in general use we have yet to learn of a single case of cold or attack of the grip having resulted in pneumonia when this remedy was used, which shows conclusively that it is a certain preventive of that dangerous disease. Chamberlain's Cough Remedy contains no opium or other narcotic and may be given as confidently to a baby as to an adult. For sale by all druggists.

Try Ideal Coffee—\$1.00 per pall.

Our Success

is due to **SERVICE** and **SYSTEM** the vital elements that go to make **Banking Business SAFE**. Without a System no business can be **SURE** of **SUCCESS**.

The Eagle Lake State Bank.

Call For

OXIDINE

THE GUARANTEED

CHILL TONIC

That Cures Chills, Fevers, Malaria and Biliousness

CONFORMS TO THE NATIONAL PURE DRUG LAW

Made in Two Forms, Regular and Tasteless. **FOR SALE BY ALL DRUGGISTS Price 50c**

YOUR DRUGGIST REFUND'S YOUR MONEY IF IT DOES NOT CURE

LOCAL AND PERSONAL.

Try Ideal Coffee—\$1.00 per pall. Stoermer buys second hand sacks.

Miss Mary Thatcher spent Thursday at Lane City.

Go to Eagle Lake Butcher Co. for your meats. Phone 73.

Stoermer grinds meal every day. Its always fresh and clean.

Mr. J. G. Traylor spent Thanksgiving day with relatives in Edna.

Why don't you try a few liner ads in this paper next week? Tell the people what you have to sell.

Mrs. A. M. Waugh returned to her home in Houston after a pleasant visit of a week to Mrs. M. D. Flowers.

There was a moving picture show in the McCarty building Thursday night. The show advertises to be here several nights.

Try Ideal Coffee—\$1.00 per pall.

Mr. W. S. Campbell and family returned Wednesday morning from a very pleasant visit of a month to their old home in Minneapolis, Kansas.

NOTICE—All subscribers who are behind on our subscription books, and all others who are indebted to the paper are requested to make an early settlement.

Mr. Wm. Tait, a prominent planter from across the river, was in the city on business yesterday and remembered the HEADLIGHT in a substantial manner.

Try Ideal Coffee—\$1.00 per pall.

The Lakeside Sugar Refinery is enjoying a fine run this season. The average test of cane at the mill now is said to be 88. The late heavy frost and slight freeze greatly improved cane for milling.

Mr. and Mrs. Hugh R. Brown left Thursday night for San Angelo, where they will make their home in the future. The HEADLIGHT joins the many friends of this estimable couple in wishing them the best of good health, happiness and prosperity in their new western home.

School books are cash at CALVERT'S DRUG STORE.

Stoermer runs by gasoline and is always ready for milling.

Mr. and Mrs. J. E. Roberts left Tuesday afternoon for a short visit to Houston.

Mr. Pard Hoover of Alleyton and Miss Sophie Albright of Moulton spent several days in the city this week visiting Mr. and Mrs. R. G. Delano.

FOR SALE—Offer for sale at a bargain, my short order business, pool room and rooming house. If interested, see me for particulars.

E. S. BEISSEL.

Mrs. R. Moore left Thursday for her home in La Grange after a pleasant visit here. She was accompanied home by her daughter, Mrs. Emanuel Ross, who will spend a few days in La Grange.

Don't fail to look up and read the Christmas advertisement of Calvert's Drug Store which will be found in today's issue. Mr. Calvert announces that he will have his handsome line of Christmas goods on display on December the fourth.

Mr. and Mrs. A. C. Jackman of Minneapolis, Kansas, arrived last week and will spend the winter here. Mr. and Mrs. Jackman have spent the past two winters here and have a great many friends in Eagle Lake who are glad to see them again.

Mr. Leo Fink's new bakery opened for business Monday and is now ready to supply the public with all kinds of bread, cakes, pies, etc. Mr. Fink invites you to pay his bakery shop, in the Landa building, a call and give him a trial order for anything in bakery goods.

Seed Corn! Seed Potatoes!

We have some Choice Seed Corn for sale at \$1.00 per bushel. This is weevil proof and a big yielder, suitable to this climate. We will be able to supply Triumph Seed Potatoes in a week or two, clean and smooth and specially desirable for spring planting. We shall reserve seed for all parties engaging it in the near future.

ENGLEHARD BROS.

Synopsis of Commissioner's Court Proceedings had in Special Session Nov. 20th., 1908.

J. W. Mayes elected Constable in and for Precinct No. 3, Colorado Co., presented his official bond as such, signed by himself as Principal, and M. Rhodes and W. D. Oberhaus as sureties, and it appearing to the court that said bond is in due form of law and solvent, and that the said Mayes has taken and subscribed the oath of office as required by law and the Constitution, the same is approved.

J. W. Wegenhoft, the elected Constable in and for Precinct No. 2, Colorado Co., presented his official bond as such, signed by himself as Principal, and G. A. Franz and C. A. Burttschell as sureties, and it appearing to the court that said bond is in due form of law and solvent, and that

the said Wegenhoft has taken and subscribed the oath of office as required by law and the constitution, the same is approved.

Whereas, Tax Collector W. H. Fehrenkamp, with the assistance of Co. Atty. Lester Holt has collected since January 1st, 1907 to this date, in delinquent taxes, the sum of \$12,012.06; and whereas, there is yet due and unpaid on the delinquent rolls, various amounts aggregating \$5,603.05 which the said Tax Collector and Co. Atty. have been unable to collect without bringing suits thereon, wherefore it is ordered that suits be filed for said delinquent taxes at the earliest possible date for the collection of the amounts still remaining unpaid as shown by said delinquent roll.

This day the court opened bids for furnishing supplies for County Farm as stated in the order of

this court of date Nov. 14, 1908. And it appearing to the Court after examination and selection of the samples submitted that the bid of Mooney & Dallas upon the whole amounts to \$312.15. The bid of Hyars & Green to \$310.88. Geo. Gegenworth to \$299.97. Frank Stephens Co. to \$288.50. It is therefore ordered by the Court that the bid of the Frank Stephens Co. is the lowest and best bid and the same be accepted.

J. W. Callison the elected Constable in and for Precinct No. 8, Colorado Co. presented to the Court his official bond as such signed by himself as principal, and C. H. Brosig, J. R. Westmoreland and J. U. Frazar, as sureties and it appearing to the Court that said bond is in due form of law and solvent, and that the said Callison has taken and subscribed the oath of office as required by law and the constitution, the same is approved.

Notice to Rice Planters:

WE ARE PREPARED TO RECEIVE YOUR RICE IN BULK.

Have Quick Facilities for unloading--NO DELAY. Saves you the cost of sacks as well as a reduction in other expenses.

Notify us when ready to sell your rice; we are in the market at all times and will pay HIGHEST CASH PRICE.

Lakeside Rice Mill Company.